

INVESTING TO WIN : Your membership discount benefits at a glance

TOURISM SOUTH EAST : Benefits of membership

www.tourismsoutheast.com

www.visitsoutheastengland.com

Barclaycard Business



Joining Fee Waived

Charges from £11.50 for terminal rental service. Transaction fees as low as 1.25%* on electronic transfers plus no minimum monthly usage fee.

*Based on maximum of 50% cardholder not present transactions

**SAVE
£350**

Take One Media



FREE brochure distribution

Spend £1,000 and receive the complimentary Select One distribution service in the county of your choice. Spend over £1,100 and receive complimentary distribution in three counties of your choice.

25%

Crown Decorating Centres

CROWN DECORATING CENTRE

Trade discount at Crown Decorating centres

Purchase Crown premium quality Trade and Specialist paints and accessories, including market leading brands. Members will also be able to take advantage of special promotions that run throughout the year.

Trade Rates

AA Hotel Service



Discount on AA accreditation fee

Average saving of £55.00

Applies to first year fees for AA Hotel and Guest Accommodation Assessments.

15%

BUPA Healthcare



25% discount on BUPACARE
10% discount on Heartbeat schemes

Receive prompt access to expert treatment and care when you need it most.

25%

Argos / Homebase



5% discount at Argos / Homebase

Utilise the store networks of these two leading high street names or buy online for your business. Take out a trade account store card and enjoy quick, convenient and excellent value for money.

5%

Windsor Insurance



Discount on Keyplan & Crownplan

First class, competitive and tailored insurance policies suitable for both large and small accommodation providers.

10%

RAC Breakdown Cover



Discounted RAC Membership fees
European cover included

Every seven seconds someone somewhere calls RAC breakdown, the next caller could be you.

30%

Paperwiz



Online sales e-brochures

Solutions for businesses wanting to convert existing brochures to online sales & marketing tools for wide distribution.

30%

Eviivo FRONTDESK Software



Take bookings 24/7

Over 60% of travellers are booking their rooms and looking for the best deals on the web. This software allows you to improve visibility and booking conversions in the online marketplace.

45%

Studio Republic



Get a web and print makeover

Design and technical build of websites, flash presentations, design of brochures, leaflets and exhibition stands available to members at a 20% discount.

20%

A1-Group



First Aid Training

Flexible individual and group in-house or 'open' training courses recognised by HSE and CA. Plus discounted range of First Aid supplies available.

10%

VIVO HR



FREE HR Audit

Free HR overhaul of your business and two hours of consultancy and a detailed report. Plus, FREE telephone advice (30 mins max).

10%

Tourist Network



FREE HD video & 25% off services

Choose any digital signage advertising service worth at least £495 and you will receive a complimentary high-def film.

25%

CONTACT US

For more information and to access any of these benefits please contact the membership team on:

023 8062 5544
membership@tourismse.com

Attract more customers, save money and increase profit margins to protect you and your business. As an example, a member could potentially enjoy direct savings in excess of £1,000 simply by accessing just four of our most popular benefits.

VISITSOUTHEASTENGLAND.COM



Membership includes free entry on the Visit South East England (VSEE) website - visitsoutheastengland.com. This entitles you to an enhanced listing and up to 5 promotional images.

TOURISMSOUTHEAST.COM



You will have access to a dedicated industry website where you will find latest news from Tourism South East including access to all of our services: tourismsoutheast.com.

DOMESTIC MARKETING



Take part in our successful campaigns (eg Time Out, Mail on Sunday, Sunday Telegraph) that target different segments of the visitor market, all with a proven high ROI for partners.

BUSINESS SUPPORT

Access dedicated advice and support for your business from your Tourism South East local contact (see below).

E- NEWSLETTER

As a member, you will receive copies of TSE e-newsletters, featuring regional and national issues including legislation and regulation updates, news and key dates for your diary.

INTERNATIONAL MARKETING

TSE has developed key relationships with both the media and the trade in Europe and the Far East, successfully promoting the *Beautiful South* as a key UK destination.

KNOWLEDGE IS POWER

Intelligence is essential for effective business planning – we give you access to the latest updates, including visitor profiling as well as regional and national tourism reports. Members also benefit from special discounted rates for bespoke research.

SKILLS FOR SUCCESS

Our UK-leading suite of training courses can help you improve customer service standards, tackle skills gaps, and maximise new opportunities. For a schedule of courses and details of subsidies available, visit tourismsoutheast.com.

NETWORKING

Regular complimentary networking events enable you to meet new people, share experiences and develop new strategic relationships of your own. You will also be able to attend Tourism Conferences and TSE's Annual General Meeting free of charge.

GROUP TRAVEL

Want to access the group travel market? Membership gives you an optional complimentary entry in the TSE Group Travel Guide, the annual bible for group travel and coach operators.

DISCOUNTED MAPS & BOOKS

Boost your retail margins – members enjoy discounts of up to 45% on a range of books, maps and tourism merchandise (no minimum purchase) and free P&P.

COMMERCIAL DISCOUNTS

As a member you will benefit from preferential rates with branded partners negotiated specifically to help your business attract more customers and save you money. See over for more information.

Your local contacts:

Hampshire, Surrey & Dorset

Marietta Maidman, Regional Business Development Executive, Tel: 07967 662 721, Email: mmaidman@tourismse.com

Sussex & Kent

Maddy Carr, Business Development Executive, Tel: 07843 634 319, Email: mcarr@tourismse.com

Berkshire, Buckinghamshire & Oxfordshire

Jeanette Howse, Business Development Executive, Tel: 07917 162 876, Email: jhowse@tourismse.com

Isle of Wight

Marilyn Hughes, Business Development Executive, Tel: 07717 817 628, Email: mhughes@tourismse.com

www.visitsoutheastengland.com