

NEWS RELEASE

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Heritage and Outer space at Fareham TIC for British Tourism Week

Fareham Tourist Information Centre (TIC) will be getting into the spirit of British Tourism Week by holding an open day full of fun and festivities on Saturday 13 March.

British Tourism Week, which takes place from 15 - 21 March 2010, is a key week in the annual tourism calendar with events taking place nationwide to celebrate and raise awareness about the £144 billion tourism industry that is critical to the UK economy.

In Fareham, there will be both celebrations of heritage for British Tourism Week and of space for British Science Week. Cultural events on the day will include; folk singers, food tastings, and a display depicting 1000 years of local heritage from the Romans to the present day. For the science part, INTECH Winchester will be providing a Display of Astronomy with telescopes, books and pictures of the Cosmos and visitors can 'meet the expert', Robin Gorman, President of Hampshire Astronomical Group.

Teresa O'Kelly, Head of Visitor Services at Tourism South East said, 'Tourist Information Centres across the South East are holding a vast array of activities to celebrate British Tourism Week with events that the whole family can enjoy. TICs provide not just information for visitors but are often the heart of the town and events such as these are there to be enjoyed by both tourists and residents alike.'

To find out more about British Tourism Week visit
www.britishtourismweek.com

For further information please contact Hannah Payne on 023 8062 5471,
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Note to Editors:

Tourism South East is a not-for-profit company which is the official tourist board for the region, covering Berkshire, Buckinghamshire, East Sussex, Hampshire, the Isle of Wight, Kent, Oxfordshire, Surrey and West Sussex.

Tourism South East receives core funding from SEEDA, and is active in a range of programmes to support the tourism sector in the South East region, which is the second largest outside of London and is worth in excess of £12 billion p.a. to the regional economy (7% of regional GVA), and supports over 300,000 jobs.