

## **NEWS RELEASE**

**16 March 2010**

### **Gosport TIC gets into the spirit of British Tourism Week**

Gosport Tourist Information Centres (TIC) is getting into the spirit of British Tourism Week by holding an open day full of fun and festivities.

British Tourism Week, which takes place from 15 - 21 March 2010, is a key week in the annual tourism calendar with events taking place nationwide to celebrate and raise awareness about the £114 billion tourism industry that is critical to the UK economy.

To mark the week, Gosport TIC will be holding an open day on Saturday 20 March. The team, who will be dressing in the British colours of red, white and blue on the day, will be setting up a stand in the Falkland Gardens with information on what to see and do in Gosport. They will be joined by some of the Gosport Attractions including Explosion! And The 17<sup>th</sup> Century Village. Visitors will also be able to pick up a free Gosport Guide and save 10% on all publications and gifts in the Centre on the day.

Teresa O'Kelly, Head of Visitor Services at Tourism South East said, 'Tourist Information Centres across the South East are holding a vast array of activities to celebrate British Tourism Week with events that the whole family can enjoy. TICs provide not just information for visitors but are often the heart of the town and events such as these are there to be enjoyed by both tourists and residents alike.'

To find out more about British Tourism Week visit  
[www.britishtourismweek.com](http://www.britishtourismweek.com)

For further information please contact Hannah Payne on 023 8062 5471,  
[hpayne@tourismse.com](mailto:hpayne@tourismse.com)

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**Note to Editors:**

Tourism South East is a not-for-profit company which is the official tourist board for the region, covering Berkshire, Buckinghamshire, East Sussex, Hampshire, the Isle of Wight, Kent, Oxfordshire, Surrey and West Sussex.

Tourism South East receives core funding from SEEDA, and is active in a range of programmes to support the tourism sector in the South East region, which is the second largest outside of London and is worth in excess of £12 billion p.a. to the regional economy (7% of regional GVA), and supports over 300,000 jobs.