

NEWS RELEASE

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Tourism South East Raises Funds in ‘Quake Cake Bake’

The team at Tourism South East has joined forces to raise funds for the Haiti earthquake appeal by rising to the challenge of a cake bake with fellow colleagues.

Earlier this week, employees at the Tourist Board shunned their healthy New Year’s resolutions for a day in favour of buying and selling delicious delicacies they had made to raise funds towards Oxfam’s relief efforts in helping 85,000 people affected by the massive earthquake which struck Haiti on 12 January.

Over 30 different types of cake were bought and sold on the day raising over £250 for Oxfam’s vital appeal which is now moving from search and rescue into the recovery phase. Oxfam is now helping survivors begin the long process of recovery with cash-for-work projects, water, sanitation and shelter.

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Note to Editors:

Tourism South East (TSE) is a not-for-profit company which is the official tourist board for the region, covering Surrey, Kent, East and West Sussex, Hampshire, the Isle of Wight, Buckinghamshire, Berkshire and Oxfordshire.

Tourism South East receives core funding from SEEDA, and is active in a range of programmes to support the tourism sector in the South East region, which is worth in excess of £12bn p.a. to the regional economy (7% of regional GVA), and supports over 300,000 jobs.