

**NEWS RELEASE**  
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## **Tripadvisor Awards top spots in the South East**

Tripadvisor, the world's largest travel review site, has honoured tourism businesses in the Beautiful South through its 2010 Travellers' Choice Awards.

The Awards, which are based upon the opinions of millions of real travellers, are now in their eighth year and feature categories such as Best Bargain, Luxury, B&Bs and Inns, Best for Families, Relaxation and Spa, Trendiest, and Best for Romance.

Silverdale B&B in Seaford, East Sussex, came 6<sup>th</sup> in the top 25 UK hotels with 100% of reviewers recommending the guest house. The Clarence Hotel in Portsmouth and the Hotel Una in Brighton also hit the must-visit list coming 14<sup>th</sup> and 18<sup>th</sup> respectively in the favourite UK hotels list.

In the specialist categories, the Enchanted Manor on The Isle of Wight was voted the 6<sup>th</sup> best B&B in Europe, described by one enthusiastic guest reviewing online as being 'the most wonderfully enchanting escape from everyday stress' with other guests commenting on the 'beautiful suite, stunning location and very warm welcome.' On making the hot list, Maggie Hilton, owner of the Enchanted Manor said, 'we are so pleased to get such fantastic reviews on Tripadvisor. We always endeavour to provide our guests with a unique personal service and a magical experience that they will treasure forever. Our satisfaction is knowing that we have made our guests dreams come true and when they are happy we are happy.'

Mike Bedingfield, Chief Executive of Tourism South East said, 'with more and more people booking their breaks online, social media and travel review sites such as Tripadvisor are now an essential part of the tourism industry's marketing mix. Visitors can now find out from fellow travellers the best places to go with impartial reviews making it easier to source the very best value for money, customer service and overall quality.'

**More information about the Tripadvisor Travellers' Choice Awards can be found at [www.tripadvisor.co.uk/travellerschoice](http://www.tripadvisor.co.uk/travellerschoice)**

**More information about Tourism South East can be found at [www.industry.visitsoutheastengland.com](http://www.industry.visitsoutheastengland.com).**

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**Note to Editors:**

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Tourism South East is a not-for-profit company which is the official tourist board for the region, covering Surrey, Kent, East and West Sussex, Hampshire, the Isle of Wight, Buckinghamshire, Berkshire and Oxfordshire.

Tourism South East receives core funding from SEEDA, and is active in a range of programmes to support the tourism sector in the South East region, which is the largest outside of London and is worth in excess of £12 billion p.a. to the regional economy (7% of regional GVA), and supports over 300,000 jobs.